

Masterclass Certification in Financial Coaching Programme



with graduates conferred the right and title of

CERTIFIED FINANCIAL COACH (CFC®)*

with option for separate or dual certification as a CERTIFIED PROFESSIONAL COACH



ABOUT THE PROGRAMME

The Masterclass Certification in Financial Coaching Programme (MCFCP) is designed for those seeking coaching certification with a financial focus that will enhance their leadership and communication skills and abilities through deepening their coaching capability and for those who are seeking to become a professional financial coach. It is specially designed for Financial Planners, Insurance Agents, Unit Trust Agents, Bankers, Accountants and all other professionals in the financial services sector and anyone interested to help others as a financial coach. Participants completing the coaching modules and practicum can opt to receive a separate **Certified Professional Coach** certification or complete the whole programme to be certified as a **Certified Financial Coach™ (CFC®)**.

WHO IS A FINANCIAL COACH?

A financial coach is essentially a professional life coach with knowledge and experience in financial matters and financial planning. The primary objective of the financial coach will be to help individuals on a personal level or in a group to understand the basics of financial planning and focus on financial management and behavioral change and empower such individuals to be accountable for their actions to achieve their personal or corporate financial goals.

PROGRAMME OUTLINE

FINANCIAL MODULES	COACHING MODULES
4. Business Accounting	1. Introduction to Coaching
5. Financial Management	2. Emotional Meta-Competencies
6. Financial Planning	3. Rational Meta-Competencies

AWARD AND RECOGNITION*

The MCFCP is administered by Alpha Coach Academy PLT (ACA) in collaboration with UTMSpace, the School of Professional and Continuing Education of Universiti Teknologi Malaysia (UTM). Graduates will be conferred the prestigious right and title of **CERTIFIED FINANCIAL COACH™** and a pathway into membership of the Malaysian Association of Certified Coaches. Graduates will also be given the renewable licence to use the **CFC®** mark. The use of the aforementioned title and mark are subject to the rules and regulations of the licence holder. Programme fees are also HRDF claimable by companies registering staff to attend the MCFCP subject to HRDF rules, regulations and service charge.



PROGRAMME FEE (payable on registration):

Standard fee: RM5,500 Early Bird fee RM4,500

PROGRAMME FACULTY

- Adrian Ho : Chartered Financial Consultant, MFPC Certified Trainer, HRDC Certified Trainer (B.Acc, CLU, RFP, SRFP, EMFP)
- James Chen : Certified Financial Coach™(CFC®), Cert. NLP Practitioner Coach (MAPC, MBA), HRDC Certified Trainer
- Helen Teh : Certified Financial Coach™ (CFC®), Prof. Coach-Facilitator (PCC-ICF), Cert. NLP Master Prac, HRDC Accredited Trainer
- Chris Chew : Certified Financial Coach™(CFC®), Licenced FP/FAR, CFP, CPT ACPA(UK), MBA(UK), BSc(Hons), HRDC Accredited Trainer

PROGRAMME LEARNING OBJECTIVES

- Gain the skills to coach effectively
- Apply the financial coach skill sets
- Gain the understanding to confidently coach clients with financial issues
- Enhance leadership and communication skills and abilities through deepening coaching capability
- Be a recognised financial coach

PROGRAMME LEARNING OUTCOMES

- Upon completion of the programme participants will be able to:
- Understand business accounting
 - Understand financial management
 - Understand financial planning
 - Appreciate the principles of coaching
 - Apply BGROW Coaching Model and best practice approaches in coaching
 - Develop emotional intelligence for effective coaching
 - Utilise the principles of psychology for effective coaching
 - Enhance coaching effectiveness through internationally recognised coaching competencies
 - Design personal continuous development plan for coaches

CERTIFICATES AWARDED BY:



10-day PROGRAMME STARTS 27Apr.2024

VIRTUAL INTERACTIVE LECTURES (0900-1800)

Weekend programme: on Sat/Sun

Weekday programme: on Tues/Wed

Refer to registration form for details.

Programme include assessments &

peer2peer coaching practice ending with a full

day Coaching Practicum with mentor coaching

FOR ENQUIRIES AND REGISTRATION:

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ONLINE REGISTRATION

<https://link.acaplt.com/cfcreg>

Administered by: Alpha Coach Academy PLT

Website: www.alphacoachacademy.com

CPD/CE/CPE points available to qualified

participants subject to approval.

