

Masterclass Certification in Financial Coaching Programme

CE/CPD/CPE points
awarded to qualified
participants

with graduates conferred the right and title of



CERTIFIED FINANCIAL COACH (CFC®)*

with option for separate or dual certification as a CERTIFIED PROFESSIONAL COACH

ABOUT THE PROGRAMME

The Masterclass Certification in Financial Coaching Programme (MCFCP) – **Malaysia's First and Original GROW-Based pioneering financial coaching programme** that blends strategic financial coaching with the proven GROW model. It is designed for those seeking coaching certification with a financial focus that will enhance their leadership and communication skills and abilities through deepening their coaching capability and for those who are seeking to become a professional financial coach. It is specially designed for Financial Planners, Insurance Agents, Unit Trust Agents, Bankers, Accountants and all other professionals in the financial services sector and anyone interested to help others as a financial coach. Participants completing the coaching modules and practicum can opt to receive a separate **Certified Professional Coach (CPC)** certification or complete the whole programme to be certified as a **Certified Financial Coach™ (CFC®)**.

WHO IS A FINANCIAL COACH?

A financial coach is essentially a professional life coach with knowledge and experience in financial matters and financial planning. The primary objective of the financial coach will be to help individuals on a personal level or in a group to understand the basics of financial planning and focus on financial management and behavioral change and empower such individuals to be accountable for their actions to achieve their personal or corporate financial goals.

PROGRAMME OUTLINE

FINANCIAL MODULES

COACHING MODULES

4. Business Accounting	1. Introduction to Coaching
5. Financial Management	2. Emotional Meta-Competencies
6. Financial Planning	3. Rational Meta-Competencies

AWARD AND RECOGNITION*

The MCFCP is administered by Alpha Coach Academy PLT (ACA) in collaboration with the Universiti Teknologi Malaysia School of Professional and Continuing Education (UTMSpace). Graduates will be conferred the prestigious right and title of **CERTIFIED FINANCIAL COACH™** and a pathway into membership of coaching associations and further coaching credentials. Graduates will also have access to the renewable licenced use of the appropriate **CFC® / CPC** marks. Programme fees are HRDF claimable by Companies subject to approval on application.

PROGRAMME SCHEDULES AND FEES : Details (including early bird offers) are provided in the registration form.

PROGRAMME FACULTY

Adrian Ho	: Chartered Financial Consultant, MFPC Certified Trainer, HRDC Certified Trainer (B.Acc, CLU, RFP, SRFP, EMFP)
James Chen	: Certified Financial Coach™(CFC®), Cert. NLP Practitioner Coach (MAPC, MBA), HRDC Accredited Trainer
Helen Teh	: Certified Financial Coach™ (CFC®), Prof. Coach-Facilitator (PCC-ICF), Cert. NLP Master Prac, HRDC Accredited Trainer
Chris Chew	: Certified Financial Coach™(CFC®), Licenced FP/FAR, CFP, CPT ACPA(UK), MBA(UK), BSc(Hons), HRDC Accredited Trainer
Ken Chan	: CMgtAcct (CIMA, UK), FLMI (USA), HRDC Accredited Trainer

PROGRAMME LEARNING OBJECTIVES

- Gain the skills to coach effectively
- Apply the financial coach skill sets
- Gain the understanding to confidently coach clients with financial issues
- Enhance leadership and communication skills and abilities through deepening coaching capability
- Be a recognised financial coach

PROGRAMME LEARNING OUTCOMES

Upon completion of the programme participants will be able to:

- Understand business accounting
- Understand financial management
- Understand financial planning
- Appreciate the principles of coaching
- Apply BGROW Coaching Model and best practice approaches in coaching
- Develop emotional intelligence and utilise principles of psychology for effective coaching
- Enhance coaching effectiveness through internationally recognised coaching competencies
- Design personal continuous development plan for coaches

CERTIFICATES AWARDED BY:



Check registration for next programme

VIRTUAL INTERACTIVE LECTURES (0900-1800)
Weekend programme: on Sat/Sun
Weekday programme: on Tues/Wed
Refer to registration form for details.
Programme include assessments & peer2peer coaching practice ending with a full day Coaching Practicum with mentor coaching

FOR ENQUIRIES AND REGISTRATION:

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ONLINE REGISTRATION

<https://link.acaplt.com/mcfcpreg>

Administered by: Alpha Coach Academy PLT

Website: www.acaplt.com

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